



FOR IMMEDIATE RELEASE

**HDP User Group Announces MacDermid Enthone Electronics Solutions as its
Newest Member**

Cave Creek, Arizona March 21, 2016. The High Density Packaging (HDP) User Group headquartered in the United States is pleased to announce that MacDermid Enthone Electronics Solutions has become a member.

"We are very interested in collaborating with other member companies, working together to overcome the technological challenges of next generation electronics, and providing high performance materials solutions for several of the HDP project programs." said Michael Coll, Director of Electronics Specialties for MacDermid Enthone Electronics Solutions. MacDermid Enthone is a part of the MacDermid Performance Solutions group of businesses.

"MacDermid Enthone Electronics Solutions is the newest member of HDP User Group. MacDermid Enthone has a long history of delivering advanced technologies to the industry. We welcome their participation in our Smooth Copper Signal Integrity project which is studying the relationship between surface roughness measurements and Insertion Loss of various copper surface finish treatments", said Marshall Andrews, Executive Director of HDP User Group.

As a Member, MacDermid Enthone will join over 50 of the major companies involved in the design and manufacturing of electronic products worldwide in addressing the major technical and environmental issues facing the industry today. Their participation will complement the other member companies and help keep HDP User Group technical projects moving forward.

About MacDermid Performance Solutions

MacDermid Performance Solutions is a subsidiary of Platform Specialty Products Corporation. Our companies manufacture a broad range of specialty chemicals and materials which are used in multi-step technological processes that enhance the products people use every day. Our innovative materials and processes are creating more opportunities and efficiencies for companies across key industries – including electronics, graphic arts, metal & plastic plating, and offshore oil production.

For more information, visit www.MacDermidPerformanceSolutions.com or contact Don Cullen at Donald.Cullen@MacDermid.com, +1 203.575.5700.



Technology Development in Today's Global Environment

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About HDP User Group

HDP User Group (www.hdpug.org) is a global research and development organization based in Cave Creek Arizona, is dedicated to "reducing the costs and risks for the Electronics Manufacturing industry when using advanced electronic packaging and assembly". This international industry led group organizes and conducts R&D programs to address the technical issues facing the industry, including design, printed circuit board manufacturing, electronics assembly, and environmental compliance. HDP User Group maintains additional offices in Austin, Texas, Singapore, and Dollar, U.K.

For more information, visit HDP User Group on the Internet at www.hdpug.org or contact Darryl Reiner at darrylr@hdpug.org, phone number +1 480-951-1963